

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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RADIO: **Golden West Broadcasting** has purchased **Norwesto Communications** and its radio stations in Vermillion Bay, Dryden, Sioux Lookout and Kenora. The **Q 104** brand has been active in those communities for seven years, airing a Hot AC format. **GWB** expects **CRTC** approval by Sept. 1... **Canadian Satellite Radio Holdings**, the parent of **XM Canada**, booked a loss of \$1.5 million in the third quarter despite a 5% rise in revenue from new subscribers. The loss equalled 29 cents a share in the period ended May 31, reversing a profit of \$24.1 million or 49 cents a share in the same quarter last year... **Hank FM (CJHK-FM) Bridgewater** launches this morning (Thursday) at 100.7 with a Country format. The first songs played were to be **Hank Snow's I've Been Everywhere** followed by **Toby Keith's How Do You Like Me Now**. **Hank** is the sister station of **CKBW Bridgewater**... **X92.9 Calgary** says it's gone On Demand. The **Harvard** station has partnered with **Listener Driven Radio** for increased listener interactivity. They're running a new web widget at www.x929.ca... Announcers may find this new service from veteran **Bob Dearborn** useful; a free, daily, online prep sheet. Called **The Olde Disc Jockey's Almanac**, it can be reached by clicking <http://oldediscjockeysalmanac.blogspot.com/>.

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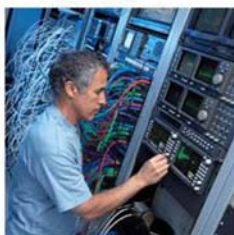
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TV/FILM: The **CRTC** says 857,000 Canadian households aren't ready for the switch to digital TV, expected Aug. 31/11. Those are the people who use antennae rather than subscribe to a BDU. A converter box, at roughly \$75 or less, will be necessary. Cable and satellite subs won't be affected... The **CRTC** won't entertain **Quebecor's** bid for a new Category 1 licence for a proposed information and analysis channel until after October of next year. The Commission, in a letter, rejected a request for the rare must-carry licence status. Quebecor could now apply for a Category 2 service, negotiating with BDUs to carry it. **Kory Teneycke**, the ramrod behind the application for what's been dubbed 'Fox News North', says the company is "... focussed on moving forward" and that he's confident a licence will be in hand in time for the Jan. 1/11 projected launch... **Netflix**, the U.S.-based Internet movie subscription service, says it will expand into Canada this fall. The company offers movies and TV episodes streamed to TVs and computers for one monthly fee...

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Peninsula Broadcasting CEO **Peter Hayman** says his company will begin a Niagara television channel late this fall. **Niagara Now TV** will be available on the Internet and to local residents who have **Cogeco** digital cable beginning in November. The company was awarded a Category 2 cable licence in 2007 under the name **Niagara News TV... Bully Beatdown**, which aired on **MTV Canada**, doesn't violate the **CAB's Violence Code**. The **Canadian Broadcast Standards Council** made the conclusion after a complaint from an anti-bullying activist who felt that it was inappropriate for the program to promote additional violence as the solution to the societal problem of bullying. The complete decision may be found at www.cbsc.ca.



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REVOLVING DOOR: There were a number of changes at **Corus Entertainment** over the past week related to Corus' most recent organization review to streamline decision-making and clarify roles and mandates. Among the changes: **Corus Television** – Reporting to **Doug Murphy**, Exec VP and President of **Corus Television**, are: **Colin Bohm**, VP, International; **Andrew Eddy**, VP, Affiliate Sales; **Bill Knight**, VP, Business Development and Planning; **Gerry Mackrell**, VP, Airtime Sales; **Susan Ross**, VP, Strategic Planning; **Susan Schaefer**, VP, Head of Networks and Marketing; and **Joanna Webb**, VP, Head of Programming and Production. **Corus Radio** – Reporting to **Hal Blackadar**, Exec VP and interim President of Radio, are: **Dave Farough**, VP, Brands and Programming in Toronto (was GM at **CFPL/CFPL-FM/CFHK-**

FM/CKDK-FM London. **Chris Sisam** moves in [see below]; **David Huszar**, VP/GM, **Interactive and Emerging Platforms** (was VP/GM, **Corus Interactive & Integrated Solutions**); **Neil Cunningham**, Director of Sales, Western Canada; **Garry McKenzie**, GM, **Corus Radio Vancouver** (was GM at **Corus Radio Calgary**); **Doug Rutherford**, VP/GM, **Corus Radio Alberta** (now GM at Calgary); **Suzanne Carpenter**, VP/GM, Corus Radio, Eastern Ontario and VP/GM, **CHEX TV Peterborough** and **CKWS-TV Kingston**; **Michael Harris**, GM, CKWS-TV and CHEX TV (was GM of CHEX TV only); **JJ Johnston**, GM, **Corus Radio Cornwall**, Kingston and Peterborough (was GM at Corus Radio Vancouver. No longer with the company are Cornwall GM **Scott Armstrong** and Corus Kingston [radio & TV] GM **Mike Ferguson**. Former Corus Radio Peterborough GM **Brian Armstrong** moves to GSM); **Chris Pandoff**, VP/GM, **Corus Radio Toronto** and Hamilton (was VP/GM for Corus Radio Toronto only but now adds Hamilton duties held by Suzanne Carpenter); **Chris Sisam**, VP/GM, Corus Radio, Southwestern Ontario (based in London, Sisam will be responsible for **Corus Guelph**, **Corus Kitchener/Cambridge** and London. **Guus Hazelaar** of Corus Guelph has retired; **Lars Wunsche**, GSM, Corus Radio Toronto (was GM at **Dave FM (CJDV-FM)/The BEAT (CKBT-FM) Kitchener**)... In other **REVOLVING DOOR** news this week: **CKY/CITI-FM Winnipeg** GM **Tom Scott** will return to **Citytv Winnipeg** this fall, again as GM. Scott, who joined Citytv in 2008 moved to the radio side to be GM at the **Rogers**-owned radio stations after the previous manager was transferred to Vancouver. A new GM for the radio cluster is being sought... **CTVglobemedia** Sr. VP, Corporate Communications **Bonnie Brownlee** is no longer in place. Her successor is **Scott Henderson**, VP Communications. Brownlee, who joined CTV in 2007, succeeded **Mary Powers** in the position... **Mike Finnerty**, the former **Daybreak** Host at **CBC Radio Montreal**, will return this fall to anchor the morning show. He left last year to work as an online editor for **The Guardian** in London. **Nancy Wood** hosted **Daybreak** for six months after Finnerty's departure. She left the earlier this year... **Astral Radio BC Peace Region** Brand Director **J. Terrence**, after 10 years at that location, three as PD, moves Aug. 16 to sister station **CJAY Calgary** to become Assistant Brand Director (Brand Director is Astral nomenclature for PD).

GENERAL: Added revenue from advertisers and subscribers helped **Astral Media** boost its third-quarter profit by 9%. Astral's net income rose to \$48.5 million or 86 cents per share. Total revenue from radio, specialty television and outdoor advertising grew to \$253.6 million in the three months ended May 31, with radio accounting for a 9% increase to \$89.1 million... **Canwest Global** says it earned \$16 million in the third quarter, one of the last financial reports before its TV and print businesses are transferred to new owners. Net income per share was nine cents – a large contrast to the loss of 62 cents per share or \$111 million reported for the third quarter last year. Total revenue rose to \$557 million, up 3% from a year earlier.

LOOKING: **Bayshore Broadcasting's Sunshine 89.1 Orillia** - all On-Air, Sales and Administrative positions; **Live 105 Halifax (Evanov)** - Morning Show Host, Morning Show Co-host, MIDDAYS/Music Director, Afternoon Drive, Evenings, News and Part Timers; **Rogers Radio Winnipeg** – General Manager; **Astral Fort St. John** – Brand Director; **The FAN 590 Toronto** – Morning Show; **Astral Radio Kelowna** – Inside Sales; **Astral Radio St. Catharines** – Weekend Swing; **Astral Radio Hamilton** – Senior Promotions Coordinator; **Rogers**

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Radio Vernon – Promotions Coordinator; **CFCA/KOOL-FM/KFUN Kitchener** - Account Executive; **Rogers Radio Medicine Hat** – Promotions Director; **630 CHED/iNews880 Edmonton** – Promotions Director; **98.1 CAM-FM Camrose** – Afternoon Drive Host; **Astral Television Networks Toronto** - Creative Director; **CTV Toronto** – Senior Producer, The Marilyn Denis Show; **CBC Toronto** – Senior Technical Analyst, an Information Architect and a Host CBC News Toronto; **CHEX-TV Peterborough** – Junior Account Executive; **CFJC-TV Kamloops** – Midday Host-Anchor; **CHAT-TV/CHAT 94.5/MY96 Medicine Hat** – TV/Radio Reporter and a Sports Reporter; **CHCH-TV Hamilton** - Transmitter/Maintenance Technician; **Newcap Television Lloydminster** – News Anchor/Reporter; and **Stage & Screen Travel Toronto** - Business Development Manager. Be sure to check the **CAREERS** section at broadcastdialogue.com for details on many of these opportunities.

SUPPLYLINES: Toronto-based **Ward-Beck Systems** will provide New Jersey's **DaySequerra** with DTS audio processing solutions specifically designed for *openGear*[™]. The new Ward-Beck products are aimed at solving loudness issues in stereo and surround radio and TV broadcasts, transport 5.1 surround over stereo infrastructure and synthesize perfect, artifact-free, spectrally balanced stereo from mono content.

EDITOR'S NOTE: A reminder, the **Broadcast Dialogue Briefing** will not be published over the next two weeks as we take a short vacation. Delivery will resume August 12.