

BROADCAST Dialogue

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RADIO: Radio ad revenues, AM and FM combined, fell 5.2 % in 2009 to \$1.5 billion. Expenses lowered 1.7% to \$1.2 billion in the year ended 2009. But the **CRTC** says French-language FM'ers were the exception with profits before interest moving higher to \$35.4 million from \$33.3 million. Overall profits before interest and taxes tumbled to \$272 million from \$334.9 million in 2008. At English FM, profits before interest were \$234.1 million, a drop from \$299.9 million in 2008. AM radio station revenues were down 7.4% to just over \$300 million. And in that September 2008 through August 31, 2009 period, the CRTC says radio employed 10,191 people and paid salaries of \$632 million... At the **Western Association of Broadcasters'** annual convention, **RMB** President **Gary Belgrave** and **Golden West Broadcasting** CEO **Elmer Hildebrand** implored broadcasters to move forward in forming a new radio association that would succeed the now-disassembled **Canadian Association of Broadcasters**... A consortium created by **Paul Tietolman** and **Nicolas Tetrault** has upped the ante in the battle to become owner of 11 **Corus Quebec** radio stations. The group has offered \$81 million, compared with the \$80 million offered earlier this year by **Cogeco** and accepted by Corus. Tietolman and Tetrault were also expected to table a separate offer for **CKRS Saguenay** which wasn't included in the Cogeco offer... Still with **Corus Quebec**, the licences for English-language **CINF Montreal** and French-language **CINW Montreal** – not in operation since Jan. 29/10 – have been revoked... **101.9 DAWG FM (CIDG-FM) Ottawa** launched this past Monday, leading off at 7:30 a.m. with *Tiger in Your Tank* by the local group, **Monkey Junk**. **CTV Ottawa** retired Anchor **Max Keeping** was there as DAWG's first celebrity, helping to get the 4,500-watt Blues Rocker on the air. Folks on-air include **Geoff Winter & Laura Mainella** in mornings as well as **Ali Kat (Ali Misener)**, **J-Man** and **Dylan Black**... **CKPC-FM Brantford** has been rebranded to a Jewel-formatted station, now ID'ed as **FM92 The Jewel**. Brantford is the fourth Jewel station (after Halifax, Hawkesbury and Toronto), with another one to be launched in Winnipeg next year... **Astral RadioPlus** will present a live web feed tomorrow (Friday) to present the most recent 13-week PPM Summary results for Vancouver, Calgary, Edmonton, Toronto and Montreal. Beginning at 2:15 p.m. EDT, **Alicia Olson-Keating**, GM of Research & Marketing Services, and **Mike Mohammed**, Senior Research and Marketing Analyst for Astral RadioPlus, will take 25 minutes to present and analyse the March 1 - May 30 commercial radio results. To listen, click <http://www.survey.astralradio.ca>. If you can't make it, the presentation will be archived at that same URL... **Kid Carson's** morning show on **The Beat 94.5 (CFBT-FM) Vancouver** did not violate any broadcast codes during a segment that included "outrageous statements about women" by author **Dick Masterson**. His book and website are entitled *Men Are Better than Women*. A listener complained to the **Canadian Broadcast Standards Council** that the content was discriminatory. Details may be found at www.cbsc.ca... **CFOS Owen Sound** alumni – anyone who's ever worked at the station - are invited back to the Georgian Bay community Friday, June 25, as part of the CFOS 70th anniversary celebrations. The agenda is chock-a-block with features and events culminating with an evening supper/dance event. For former CFOS'ers, the guy you want to get info from is **Bayshore Broadcasting** GM **Ross Kentner** (519) 376-2030.

TV/FILM: **Quebecor Media** has filed an application for an English news specialty service that some speculate would be akin to a **Fox News** north. The application comes at the same time as **Kory Teneycke's** appointment as Quebecor's VP of Development. Teneycke is **Prime Minister Harper's** former communications director. Teneycke would neither confirm nor deny speculation about a conservative slant to the proposed network.

New research by **Harvard Business School** Professor **Thales S. Teixeira** purportedly offers a simple and inexpensive solution to help marketers hold on to consumer eyeballs during commercial breaks. Click <http://hbswk.hbs.edu/item/6322.html?wknews=060710> ... *"The myth that the Internet is going to be a ruination of traditional media is quite overstated,"* says Professor **Charles Zamaria** of the **School of Radio and Television Arts** at **Ryerson University** in Toronto, and the project director for the **Canadian Internet Project**. Others aren't buying that, including Professor **Richard Cavell**, an English professor at **University of British Columbia** in Vancouver. He says, *"it's over. There is no TV anymore, because it has become the Internet."* An **Ipsos Reid** poll conducted for **Canada.com** found that 24,000 adults in 23 countries – 68% of adults with access to the Internet – said they spend more time online than they spend watching TV. The survey results are indicative of a trend, said Ipsos President **Steve Mossop**. But he doesn't believe TV is going anywhere. Instead, he said, while Internet growth rates are significant the full implications are still a number of years away. Of note is that Canada was among the countries whose web users were least likely to say they were spending more time online than watching TV. *"Canada's low ranking speaks to the quality of television here,"* Mossop said. By contrast, 89% of those surveyed in China, 87% in Russia and 77% in Turkey were the most likely to say they were spending more time on the Internet... **Canwest Global Communications'** TV division has won approval from an Ontario court to remain under creditor protection. An Ontario Superior Court Justice granted an extension until Sept. 8, preventing creditors from demanding immediate repayment on outstanding interest and loans. The stay applies to **Canwest Media** and other subsidiaries that fall under the Global's TV operations... A renewed joint venture between **Discovery Communications** and **CTV** will see re-brands of existing CTV-owned specialty channels. **Discovery World HD** (formerly Discovery HD) launches Aug. 2 with a portrait of the world in high-def, **Investigation Discovery (ID)** (formerly Court TV) relaunches Aug. 30 with a focus on forensics, the paranormal and the human potential for good and evil, and **Discovery Science** (formerly Discovery Civilization) launches Sept. 27 exploring innovations, experiments and discoveries... **Optik** is the new name for **Telus TV** and high-speed Internet services. Along with the rebranding, Telus says it's investing another \$1.7 billion this year to expand its network to bring faster Internet and Optik TV to more homes in Alberta and B.C... **GlassBOX Television** has entered into an agreement to acquire Category 1 specialty channel **travel + escape** from **CTV**... **CBC Bold** will show all of the 64 World Cup soccer games in high definition on its HD channel.

GENERAL: Canada's private broadcasters support the new C-32 copyright bill, according to **Gabriel van Loon** of the **Hayes eLaw LLP** firm in Ottawa. In particular, the inclusion of a broadcasters' reproduction right exception is seen as a solid first step in that the transferring of content from one medium to another shouldn't attract additional liability. But Hayes eLaw says further that broadcasters want to see further streamlining of the Copyright Act to reduce the layering and complexity of payments. The **Canadian Film and Television Production Association (CFTPA)** said it welcomed the clarity as it relates to the ownership of creative works. CFTPA President/CEO **Norm Bolen** says it is *"... one of the essential building blocks on which our industry is built."* While the Association needs more time to study the Bill, Bolen said it is an important first step in bringing Canada *"... in line with our competitors around the world."*... The **Canadian Recording Industry Association (CRIA)** and **Canadian Independent Music Association (CIMA)** – which represent Canadian independent and major music companies of all sizes – welcomed the introduction of the copyright reform legislation. And, the **Business Coalition for Balanced Copyright** – a coalition of Canada's leading telecommunications, retail, Internet and technology companies and organizations – also welcomed the bill's introduction. The coalition described it as *"a common sense, balanced approach in the draft copyright legislation"*... Insofar as foreign ownership is concerned, **CRTC Chair Konrad von Finckenstein** says there should be no distinction between the broadcasting and the telecommunications sectors. Any changes to liberalize foreign ownership should, he says, be placed on both. Speaking at the **Telecom Summit** in Toronto, he reiterated his point of view that the tendency of companies such as **Rogers Communications** to own both telecom and broadcasting businesses complicates the process. Liberalizing ownership in just telecom, he said, would force Canadian communications companies to take on artificial ownership structures. The telecommunications act as it stands, said von Finckenstein, is outdated because it doesn't include broadcasting and was devised before the Internet invaded our lives. *"The act,"* he said, *"is based on yesterday"*... **Phyllis Yaffe** has become Chair of **Ryerson University's** Board of Governors. She's been a member of the board since 2005 and was elected Vice-Chair in 2007. Her three-year appointment is effective immediately. Yaffe is on the boards of **Astral** and **Lionsgate**, as well as Chair of the board of directors of **Cineplex Entertainment** and lead director on the board of **Torstar Corporation**...

Corus Entertainment, Pelmorex Media and Rogers Communications have been recognized by the editors of **Canada's Top 100 Employers** as being among *Canada's Top 50 Employers for Young People*. Corus received special recognition for its *Bob Krueger Mentorship Program* which was launched two years ago to facilitate the professional development of employees; Pelmorex also received special recognition for providing subsidies for professional accreditations; and Rogers won special recognition for not having any waiting period before receiving health benefits... **Astral's** Montreal head office moves June 28 to to the company's new offices at 1800 McGill College. The building formerly known as Place Montreal Trust will become Maison Astral. Also with Astral, and for clarification, Astral's rebranding also resulted in e-mail address changes. The first part of the previous addresses remain the same, e.g. jdoe but is now jdoe@astral.com (FirstinitialLastname @ astral.com)... **Radio-Television News Directors Association** British Columbia regional award recipients at the annual convention, this year in Vancouver, were:

TELEVISION:

Bert Cannings Award - Best Newscast – CFJC TV Kamloops (Small Market); */A1 Vancouver Island* (Victoria) (Medium Market); *CTV British Columbia* (Vancouver) (Large Market)

Adrienne Clarkson Award - Diversity - CTV BC
Charlie Edwards Award - Spot News - Global BC
Use of New Media - CBC News Vancouver

Dan McArthur Award - In-depth/Investigative - CBC News Vancouver
Dave Rogers Award - Short Feature - CFJC TV Kamloops (Small Market); */A1 Vancouver Island* (Medium Market); *CTV British Columbia* (Large Market)

Dave Rogers Award - Long Feature - /A1 Vancouver Island (Medium Market) and *CTV British Columbia* (Large Market)

Gord Sinclair - Live Special Events - CBC Vancouver

Hugh Haugland Award - Creative Use of Video - Global BC

Ron Laidlaw Award - Continuing Coverage - Global BC

Sam Ross - Editorial/Commentary - Global BC

Trina McQueen Award - News Information Program - CHEK TV Victoria.

RADIO:

Byron MacGregor Award - Best Newscast - CKBZ Kamloops (Small Market), *CBC Kelowna* (Medium Market); *CKNW Vancouver* (Large Market)

Adrienne Clarkson Award - Diversity - CBC Radio

Charlie Edwards Award - Spot News - CKNW Vancouver

Dan McArthur Award - In-depth/Investigative - CBC Vancouver

Dave Rogers Award - Short Feature - CKNW Vancouver

Dave Rogers Award - Long Feature - CBC Radio (Small Market) and *CBC Radio Vancouver* (Large Market)

Gord Sinclair Award - Live Special Events - CBC Radio Vancouver

Peter Gzowski Award - News Information Program - CBC Radio Vancouver

Ron Laidlaw Award - Continuing Coverage - CKNW Vancouver

Sam Ross Award - Editorial/Commentary - CKNW Vancouver

REVOLVING DOOR: **Lee Cornell** has been appointed Group Program Director at **Evanov Radio Group**, based at the Toronto head office. Most recently, he acted as VP/Affiliate Relations International with U.S. based **LDR (Listener Driven Radio)** though he has experience on several continents including as Group Programmer and Manager in Australia, the UK and the U.S... New PD at **91.7 The Bounce Edmonton** is **Andy Winford**, ex of **CBS Radio** in Fresno... At the **Weather Network**, **Sheryl Plouffe** has moved upward from her 10-year on-air position in a promotion to management. She's now Manager, News and Information at the Oakville, Ont., location... **Wendy Rose**, the Promotions Director at **Astral Media Radio Hamilton's CHAM & CKOC**, is moving on after 11 years. Rose has joined **Evanov Communications' FM92 The Jewel/AM 1380 Brantford** as its Promotions Director. For Rose, it's a break in commuting since her home is in Brantford... **David Lindores** becomes the Promotion Director at **KiSS 92.5/98.1 CHFI Toronto** on Tuesday, June 15, moving to the **Rogers** stations from **Astral Media Radio Toronto** after about three years there. Prior Astral, Lindores had been with **Universal Music** for 14 years, most of it overseeing the Marketing & Promotion Departments of Universal's Central Region... And, a correction from last week: **Sara Parker**, PD at **The Zone @ 91-3 Victoria** joins **Harvard Broadcasting Edmonton** next month as PD...

SIGN-OFF: **Wilbur "Wib" Arnold Westby**, 78, of cancer in Yorkton. He was the first employee hired at **CKOS-TV Yorkton**, an affiliate of the **CBC**, as a Cameraman. Thirty-five years later, as GM of the station, he retired. His son, **Marc Westby**, is Manager, Production & Programming at **CHAT-TV Medicine Hat**.

LOOKING: **CKLC-FM Kingston** - PD; **Astral Radio Hamilton** – Promotions Manager; **Astral Radio Terrace** – Program Director/Operations Manager; **Astral Radio Edmonton** – Talk Show Host *The Team 1260*; and a show Producer; **Astral Radio Toronto** – Newscaster/Reporter; **Astral Radio St. Catharines** – Business Manager; **Corus Entertainment**, Television Division – Director of Consumer Insights; **CFCW Edmonton** – Marketing/Promotions Manager; **CKNX-FM Wingham** – PD; **Astral Media Toronto** - Director, Programming (*The Movie Network, Mpix, HBO Canada*); **CTV Toronto** – Production Manager, Entertainment Group; **CTV Montreal** – Quebec City Bureau Chief; **CBC Ottawa** – Manager, Customer Experience, Shared Service Centre; and **CBC Toronto** – Associate Manager, Business Rights and Content Management and an Executive Producer, *The Hour*.

SUPPLYLINES: **ENCO Systems**, a worldwide provider of digital audio delivery systems, has appointed Saskatoon-based **Pippin Technical Service** as its Canadian distributor and support partner for its radio and TV audio automation systems.