

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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Page One of Four

RADIO: Milestone Radio's *The New Flow 93.5 (CFXJ-FM) Toronto* has been purchased by **CHUM Radio**, a division of **CTV**. FLOW 93.5 launched in February 2001 as Canada's first urban music station delivering hip-hop, R&B, reggae and soca. The purchase is dependent upon **CRTC** approval... **Rogers Broadcasting** has acquired two radio stations this week, **91.7 The BOUNCE (CHBN-FM) Edmonton** and **102.3 BOB FM (CHST-FM) London**. BOUNCE is owned by both **CTV** and by **Milestone Media Broadcasting** of Toronto, while BOB FM is wholly-owned by CTV. Bounce will become the third Rogers station in Edmonton, joining modern rocker **SONiC 102.9** and ethnic **World FM 101.7**. Purchase prices have not been divulged but will become known when, and if, the **CRTC** approves the deals... A fifth **Astral** station will soon switch to the Virgin format. This time it's **VIBE 98-5 Calgary**. The change to **98-5 Virgin Radio** will take place at Noon, June 30 – part of a deal with **Richard Branson's Virgin Radio International**. Astral says the station – established as VIBE in 2002 – will hold on to its roots in top 40 music but will kick it up "... more than a few notches"... The **CRTC** has approved **CHOR Summerland's** application for a flip to 98.5 FM. The **Astral** station will program an AC format and will include 12 hours and 24 minutes of local spoken word content each broadcast week, including 3 hours and 25 minutes of news... **Arbitron's** new Portable People Meter (PPM 360) uses cellular telephone technology to send in its data so panelists don't have to dock it at night for data to be transmitted via landline. It's being field-tested now in the U.S. and likely won't be in general use for at least several months... **Apple** has filed a patent for a HD Radio tuner add-on that would be included in future versions of its **iPhone**, **iPad** and **iPod** devices. The patent filings say that the feature would allow users to search, tag and listen to stations and buy music.

T**V/FILM:** **SCN**, the **Saskatchewan Communication Network**, has been sold to **Bluepoint Investment Corporation** of Toronto. Provincial Culture Minister **Dustin Duncan** says Bluepoint's was the only proposal with a business plan that required no public investment. Bluepoint will be financially responsible for ongoing operations while awaiting a **CRTC** decision on the transfer of the existing licence. It was Bluepoint CEO



This is an incredible opportunity for someone to be a part of one of the biggest success stories in Canadian radio over the past decade. Newcap Radio is looking for **the next great afternoon drive host on 96.3 Capital FM Edmonton**. If you have what it takes to own afternoons in Canada's most competitive radio market we want to hear from you.

- You'll host afternoon drive on 96.3 Capital FM. You may also fill in on Edmonton's #1 music morning show, Rob & Audie in the Morning.
- You live and breathe the three greatest eras in music, the 60s, 70s and the 80s.
- You'll do remotes and represent Capital FM at events in and around Edmonton.
- You're all about social networking and making it an extension of your show.
- You have experience building and keeping an audience of loyal listeners.
- You get the crucial importance of having local content in your show.
- You COMMUNICATE. You don't announce or "jock".
- You come to work every day thinking "what am I gonna do today to win?"

Radio is in your blood. You've won call letter spelling bees, you're always the person at the party talking over music intros and your idea of good reading is any chart book by Joel Whitburn.

Great your resume and digital demo in ASAP to:
ilovetohitthepost@963capitalfm.com.

Patrick Cardinal
Operations Manager, Edmonton Radio Group
Alberta Program Manager
Newcap Radio Alberta
2394 West Edmonton Mall
8882- 170 Street
Edmonton, AB T5T 4M2

NO PHONE CALLS PLEASE

Newcap Radio values diversity in its workforce and is committed to Employment Equity. We would like to thank all applicants for their interest in this position; however, only those being considered for an interview will be contacted.



Astral brings together people with a passion to perform, as one team, with integrity and imagination. Astral is always on the lookout for dynamic, innovative and passionate professionals who embrace change, new technologies and who are looking to continually challenge themselves within a growing organization.

PROMOTIONS DIRECTOR for Newstalk 1010, 99.9 Virgin Radio & boom 97.3 Toronto

- We need a dynamic, creative Promotions Director who is a fanatical detail person, hell bent on taking visions and creating realities
- You bring a bank of ideas and contacts to the table
- You know how to make an impact on the streets and at events
- You must be a team player who can lead a group of motivated coordinators and players
- You must have follow through and be able to see an idea through to completion
- You must be listener AND sales friendly
- You must be prepared to work hard and to win at all costs.

Any candidate who wants to apply for this opportunity should visit the Astral Media website at www.astral.com and apply online under Career Opportunities. Please send your application, resume and success stories.

Deadline: **June 30, 2010**

As an equal opportunity employer, Astral is committed to accommodating the needs of people living with disabilities. If you have any health or physical limitations which may adversely affect your performance during any phase of the appointment process, please identify the accommodation needed. Moreover, Astral is committed to providing equal opportunities to candidates and employees, regardless of age, gender, disability, visible minority status, Native status, marital status, cultural or national background, religion, or sexual orientation. All candidates are encouraged to apply with confidence.

Please note that while we appreciate all expressions of interest, we can only respond to those candidates who will be interviewed.

computers or TVs... **Canwest Broadcasting** will launch what's billed as "Canada's first and only 24/7 reality channel" July 1. Called **Global Reality Channel**, it will be available to over one-million Rogers Digital VIP customers and will be available as part of a three-month free preview to all Rogers Digital customers... **CTV's** specialty service, **Comedy Gold**, will launch Aug. 2 succeeding the former **TV Land Canada** channel. It will feature the sitcoms of the 70s, 80s and 90s.

REVOLVING DOOR: Heather Ostertag has resigned as President/CEO of FACTOR, the **Foundation Assisting Canadian Talent On Recordings**. Brian Hetherman, FACTOR's VP of Industry Affairs, will assume the role of GM until a new president is appointed. Ostertag's departure, she said, was effective immediately... Eldon Duchscher, after 21 years with the **Saskatoon Media Group** – the last few years as News Director – is giving up that position and moving to Calgary. His last day is June 30. The move was prompted by a career move offered to his wife at the **University of Calgary**. Duchscher's ND position at **CJWW Country 600/Magic 98.3/92.9 The Bull** will be filled by Vanese Ferguson... Mark Mayes says he will give up his CEO responsibilities at **Clear Channel** but retain his Chairman of the Board status. He will remain CEO throughout the search process for his successor... Kate Buick, after 15 years at **CD 98.9 Simcoe** (and its AM predecessor), is now PD/Midday Host at **K-Rock 105.5 Charlottetown**. Succeeding her in mornings at Simcoe is Asta Syri who joins Gerry Hamill and Renee Berube. CD 98.9 VP/GM Blair Daggett takes over PD responsibilities on an interim basis... **Acadia Broadcasting Thunder Bay** PD Sandra Dolynchuk has resigned citing family reasons. She is returning to her Manitoba home.../A/ (**CKVR-TV**) **Barrie** Anchor Lance Chilton, after almost 12 years as evening news Anchor, has moved on, leaving the broadcast business to try his hand in real estate... Rhonda Messieh is the new Marketing Manager at **CHCH News Hamilton**. Prior to that she'd been Marketing Manager for **Corus Entertainment's CMT**... Paul Timm has been appointed Digital Sales Manager for **Astral Radio Winnipeg**. While Timm is new to the broadcasting industry, he has held numerous positions in the digital space... **CBC** has appointed Greg Guy as the Senior Communications Officer for Nova Scotia. Guy, who joins the corporation July 19, has 23+ years of experience at the **Halifax Herald** and with his own company. He worked at the **Vancouver 2010 Olympics** and with various local independent productions, music and community festivals... David Magro is now responsible for imaging and commercial production within the **Rogers**

Bruce Classen who made a \$1 bid for the now defunct **CKX-TV Brandon** last July, and then backed off... Just 13% of all **Lionsgate Entertainment** shares were tendered for billionaire **Carl Icahn's** \$7 per share offer, boosting his stake to nearly 32% of the company. But as he continued his campaign to oust the board, Lionsgate announced that lenders have amended its revolving credit facility to change the definition of a change of control, effectively thwarting Icahn's efforts to push the company into default as he seeks to oust current management and take over... New York-based **Canadian Television Sales** will be the U.S. sales force for **Global Television** beginning July 1. The company has represented **Canwest's** specialty stations for 12 years... **CNN** will stop using **Associated Press** content come June 30 after the two sides could not agree on a contract extension. CNN has been an AP customer since the cable network launched in 1980... **Shaw Communications'** new broadband VOD player allows Video on Demand subscribers access on either their

Radio Toronto cluster production department. His 20-year career includes stops at **Virgin Radio 999 Toronto**, **Corus Toronto**, **New Flow 93.5 Toronto** and **Z103 Toronto**... **Marvin Piuti** is now ND at **89.7 Sun FM (CJSU-FM) Duncan**. Most recently, he was with **CHEK-TV Victoria**, **The New VI** – now **/A/ (CIVI-TV) – Victoria**, and is an alumnus of **Citytv Toronto/MuchMusic**. He succeeds **Ric Rathburn** who retired... **Samantha Cook** has succeed **Brian Bolt** as the Program Coordinator for the radio broadcasting program at Hamilton's **Mohawk College**. Cook brings 10 years of broadcast experience to her new position having worked at **Country 95.3 Hamilton**, **Energy FM Toronto**, **Kiss FM Toronto** and **YTV**.

SIGN-OFF: **Irwin Barker**, 58, at Toronto's Princess Margaret Hospital of a rare and aggressive cancer. Barker was a writer for shows such as *This Hour Has 22 Minutes* and *The Rick Mercer Report*. Born in Winnipeg, Barker worked as a public policy research consultant for **Angus Reid** and as a lecturer in sociology at the **University of Alberta** and the **University of Manitoba**. **CTV** will mark his passing with a rebroadcast of the documentary about Barker entitled *THAT'S MY TIME: A Comedian's Stand Up to Cancer*. The documentary airs Saturday, June 26 at 7 p.m. ET on CTV in place of **W5**.

GENERAL: Ontario court Justice **Sarah Pepall** has approved a revised agreement between **Canwest Global** and **Shaw Communications**, clearing a significant hurdle in the sale of Canwest's TV assets. In May, Canwest agreed to sell Global TV and its specialty channels to Shaw for about \$2 billion. But a group of shareholders, led by the Asper family, opposed the transaction. On Tuesday, the two sides held several hours of private talks in a bid to resolve their differences. Under a revised agreement, Shaw will pay US\$440 million to Canwest shareholders. A smaller group of shareholders that includes the Aspers will receive \$11 million. Another \$38 million will be set aside for claims by unsecured creditors. The agreement will face a creditor vote July 19... Meanwhile, an Ontario Superior Court judge has given the green light for **Canwest Global Communications** to sell its newspaper division to a group of its creditors led by **Paul Godfrey**, the President/CEO of the **National Post**. The newspapers – including the Post, the **Montreal Gazette**, **Vancouver Sun** and **Ottawa Citizen**, alongside community newspapers and websites such as **Canada.com** – will sell for \$1.1 billion, including \$950 million in cash... Two nationally-known broadcasters have received honorary doctorates this spring. **CBC's The National** Anchor **Peter Mansbridge**, at the **University of Windsor** convocation ceremony a week ago, received a doctor of laws. And **Shan Chandrasekar**, the founder and President/CEO of **Asian Television Network International**, also received an honorary doctor of laws degree last week from **York University** in Toronto... Associations representing **ABC**, **CBS** and **Fox** affiliates have given their okay to the **Comcast-NBC/Universal** merger provided that certain conditions are put in place. They include that Comcast not discriminate against the other net affiliates in any retransmission consent negotiations, negotiate such deals independently from NBCU and not attempt to create a competitive advantage for an NBCU station... Two **RTNDA** events were held in Edmonton over the weekend; the Prairie Regional meeting and then the National convention. There were awards winners at both, so we begin with the regional recipients:



Canada lives here

Be a proud part of Canada's public broadcaster. On the air and off, diverse minds and talents bring distinctive, intelligent, entertaining and innovative programming to the people in English, French and eight Aboriginal languages. Join us in keeping Canadians connected.

Account Manager — Calgary

If you are an ambitious, creative, motivated sales professional with initiative, strong organization and relationship-building skills and at least 3 years of related experience, this opportunity with our Media Sales and Marketing Department in Calgary is for you. You will assume responsibility for all functions related to media sales on CBC television and cbc.ca. This role will see you developing strategic customer account plans, developing incremental and new business opportunities, negotiating rates, and participating in establishing and achieving revenue targets. Because of your knowledge of new media, you will identify opportunities to develop relationships with clients utilizing all platforms. Proficiency in MS Excel, Word and PowerPoint is also required.

We recognize the importance of a diverse workforce and we therefore encourage applications from Aboriginal peoples, women, members of a visible minority and persons with a disability.

For a full description and to apply, by July 6, 2010, please visit www.cbc.ca/jobs and search under job number **CAL00202**. We thank you for your interest, but only candidates selected for an interview will be contacted.

CBC/Radio-Canada is committed to equity in employment and programming.

PRAIRIE REGIONAL TELEVISION

Bert Cannings Award - Best Newscast - **CHAT-TV Medicine Hat** (Sml Mkt); **CTV Saskatoon** (Med Mkt); and **CTV Winnipeg** (Lg Mkt)
Adrienne Clarkson Award - Diversity - **CBC Manitoba**
Charlie Edwards Award - Spot News - **Global Regina**
Dan McArthur Award - In-depth/Investigative - **Global News Calgary**
Dave Rogers Award - Short Feature - **CHAT-TV Medicine Hat** (Sml Mkt); **CTV Regina** (Med Mkt); and **Global Edmonton** (Large Market)
Dave Rogers Award - Long Feature - **CHAT TV Medicine Hat** (Small Market); **CBC North Television** (Medium Market); and **Global News Calgary** (Large Market)
Gord Sinclair Award - Live Special Events - **CBC Manitoba**
Ron Laidlaw Award - Continuing Coverage - **CBC Manitoba**
Trina McQueen Award - News Information Program - **CTV Regina**
Hugh Haugland Award - Creative Use of Video - **CBC Manitoba**

National RTNDA Award Winners are:**NATIONAL RADIO**

Byron MacGregor Award - Best Newscast - **News 91.9 (CKNI-FM) Moncton** (Small Market); **CKLW Windsor** (Medium Market); and **680News (CFTR) Toronto** (Large Market)
Charlie Edwards Award - Spot News - **CFRB Toronto**
Dan McArthur Award - In-depth/Investigative - **CBC Radio 99.1 Toronto**
Dave Rogers Award - Short Feature - **CBC Sudbury** (Medium Market); **CKNW Vancouver** (Large Market)
Dave Rogers Award - Long Feature - **CBC Radio** (Small Market); **CBC Radio Sudbury** (Medium Market); **CBC Radio Edmonton** (Large Market)
Gord Sinclair Award - Live Special Events - **CFRB Toronto**
Ron Laidlaw Award - Continuing Coverage - **CBC Radio Edmonton**
Sam Ross Award - Editorial/Commentary - **CBC Radio One Ottawa**
Best Use of Sound Award - **CBC Cape Breton**
Peter Gzowski Award - News Information Program - **CBC Radio St. John's**
Adrienne Clarkson Award - Diversity - **CBC Radio 99.1 Toronto**
Use of New Media Award - **CBC News Vancouver**

NATIONAL TELEVISION:

Bert Cannings Award - Best Newscast - **CFJC-TV Kamloops** (Small Market); **/A1 Vancouver Island** (Medium Market); **CTV Winnipeg** (Large Market)
Charlie Edwards Award - Spot News - **CBC Newfoundland & Labrador**
Dan McArthur Award - In-depth/Investigative - **Global News Calgary**
Dave Rogers Award - Short Feature - **CHAT-TV Medicine Hat** (Small Market); **CTV Regina** (Medium Market); **Global Edmonton** (Large Market)
Dave Rogers Award - Long Feature - **CHAT-TV Medicine Hat** (Small Mkt); **CBC North Television** (Med Market); **CTV British Columbia** (Lge Mkt)
Gord Sinclair Award - Special Events - **CBC Vancouver**

PRAIRIE REGIONAL RADIO:

Byron MacGregor Award - Best Newscast - **CJOC-FM Lethbridge** (Sml Mkt); **980 CJME Regina** (Med Mkt); and **CBC Calgary** (Lg Mkt)
Best Use of Sound Award - **CBC Saskatchewan**
Charlie Edwards Award - Spot News - **650 CKOM Saskatoon**
Dan McArthur Award - In-depth/Investigative - **CBC Edmonton**
Dave Rogers Award - Short Feature - **CBC Edmonton**
Dave Rogers Award - Long Feature - **CBC Saskatchewan** (Medium Market); **CBC Edmonton** (Large Market)
Gord Sinclair Award - Live Special Events - **CBC Saskatchewan**
Peter Gzowski Award - News Information Program - **CKLB Yellowknife**
Ron Laidlaw Award - Continuing Coverage - **CBC Radio Edmonton**
Adrienne Clarkson Award - Diversity - **CBC Saskatchewan**

Ron Laidlaw Award - Continuing Coverage - **CBC News Nova Scotia**
Hugh Haugland Award - Creative Use of Video - **CTV Southwestern Ontario**
Trina McQueen Award - News Information Program - **Global Toronto**
Adrienne Clarkson Award - Diversity - **CTV British Columbia**

NETWORK RADIO:

Byron MacGregor Award - Best Newscast - **VOCM News Service**
Charlie Edwards Award - Spot News - **CBC National Radio News**
Dan McArthur Award - In-depth/Investigative - **CBC National Radio News**
Dave Rogers Award - Short Feature - **The Canadian Press**
Dave Rogers Award - Long Feature - **CBC Radio Northeastern Ontario**
Ron Laidlaw Award - Continuing Coverage - **CBC National Radio News**
Best Use of Sound Award - **The Canadian Press**
Peter Gzowski Award - News Information Program - **The Current, CBC Radio One**
Adrienne Clarkson Award - Diversity - **The Current, CBC Radio One**

NETWORK TELEVISION:

Bert Cannings Award - Best Newscast - **CTV News**
Charlie Edwards Award - Spot News - **CTV News Channel**
Dan McArthur Award - In-depth/Investigative - **CBC News**
Dave Rogers Award - Short Feature - **CBC News**
Dave Rogers Award - Long Feature - **CTV W5**
Gord Sinclair Award - Special Events - **CBC News**
Ron Laidlaw Award - Continuing Coverage - **Global National**
Best Use of New Media Award - **BNN - Business News Network**
Hugh Haugland Award - Creative Use of Video - **Global Television**
Trina McQueen Award - News Information Program - **CTV W5**
Adrienne Clarkson Award - Diversity - **Global Television**

New **RTNDA Canada** President is **Jason Moore**, the ND at **CKLW Windsor**. He succeeds outgoing President **Cal Johnstone** of **/A1 (CFPL-TV) Windsor**... For photographs from the **RTNDA Edmonton** convention, click [HERE](#)... **Global Television** (national) and **CBC-TV (CBHT-TV) Halifax/Dartmouth** - small market TV - were the only two Canadian winners of **2010 National Edward R. Murrow Awards**.

LOOKING: 96.3 Capital FM Edmonton is searching for an Afternoon Drive Host. See the ad on Page 1... **Astral Radio** is looking for a Promotions Director for its Toronto cluster of stations. See the ad on Page 2... **CBC** seeks an Account Manager in Calgary for both TV and cbc.ca. See the ad on Page 3... Other jobs we've heard about include: **Q104/KOOL FM Halifax** – Producer; **Harvard Broadcasting Edmonton** – All positions; **CJAD/Virgin Radio/CHOM Montreal** – Assistant Sales Manager; **Astral Radio Fort St. John** – Account Executive; **Astral Radio Toronto** – Promotions & Communications Coordinator; **CFRB Toronto** – News Editor/Anchors and a Parliament Hill Bureau Chief; **99.9 CJUK-FM/105.3 The Giant Thunder Bay** – Program Director; **CHUM Radio Winnipeg** - Creative Writing Supervisor; **CHED Edmonton** – Morning Show Announcer; **Rogers Radio Vancouver** - Technician; **Rogers Radio Calgary** - Music Director; **COUNTRY 107.1 Abbotsford** - Announcer; **Newcap Radio Edson** – Creative Writer; **Newcap Radio Halifax** – Promotions Coordinator; **CTV Toronto** - Manager, Radio Engineering and a Research Manager, CTV Specialty; **CBC Vancouver** – Technician; **CBC Halifax** – Associate Producer/Technician; **CBC Toronto** – Research Officer; **Canwest Broadcasting** – Brand Manager; **Rogers TV Moncton** – Publicity and Promotions Officer; **CTV Toronto** – Digital Advertising Operations Manager; **Corus TV Kingston** – Interactive Account Manager; and **CFJC-TV Kamloops** – Videojournalist.