

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

THIS PUBLICATION MAY ONLY BE DISTRIBUTED WITHIN THE SUBSCRIBER'S LOCATION.
PLEASE DO NOT FORWARD IT BEYOND YOUR STREET ADDRESS.

Christensen Communications Ltd. * 18 Turtle Path * Lagoon City ON * L0K 1B0
www.broadcastdialogue.com * howard@broadcastdialogue.com

Thursday, November 24, 2011

Volume 19, Number 29

Page One of Three

SIGN-OFFS: Harry McDonald, 71, in Jerusalem of what is initially being described as a heart attack. The 25-year veteran of **Whiteoaks Communications** (owner of **JOY1250 Oakville** and **CJMR Mississauga**) was with a tour group. McDonald is given credit for taking **CHWO Oakville** into Toronto when, at his behest, the company went after the discarded **CBC 740** frequency. He was VP/GSM of the two stations but described by CEO **Michael Caine** as "my right arm, my mentor, my brother"... **Ron Evans**, in a Montreal hospital of complications related to heart surgery. The former President/CEO of **CHBC-TV Kelowna** had been in Montreal visiting his son and was admitted to hospital complaining of stomach pain. Evans, who spent his entire broadcast career at CHBC-TV, began with the original owners and stayed on when **WIC** purchased the station. In 1998, the **Griffiths** family's stake in WIC was sold to **Shaw Communications** and **CanWest Global**. He retired June 1, 1999... **Don Kalmokoff**, 79, in Vancouver of cancer. The former **CKNW Vancouver** Chief Engineer invented the **Aristocart** in the early 1970s to provide stereo cartridge players for FM stations. His creativity became the industry standard well into the 1990s. Kalmokoff began his broadcast career as an announcer at **CJAT Trail**.



REVOLVING DOOR: **Byron Garby** has been appointed GM, **Bell Media Radio**, National Sales. That division represents 46 stations across Canada. Garby's background includes VP at **Integrated Media Sales**, **Telemedia Radio**, **Canadian Association of Broadcast Representatives** (CABR) Board of Directors and VP, Sales at **Milestone Broadcasting**-owned **The New Flow Toronto** when it was sold to Bell Media. Garby succeeds **Breydon Macdonald**, who had joined **CHUM Radio Sales** in 2007 from Integrated Media Sales in Toronto and was promoted in 2008 to GM. Also gone is **CHUM-FM** GSM **Marc Charlebois**. VP Sales **Dave Daigle** will take over Charlebois' duties... While **Terry DiMonte** remains at **Q107 Calgary**, continuing to fulfill his six-month contractual obligation after handing in his resignation, he now has an official start date at **CHOM-FM Montreal** – Jan. 9. His last on-air date at Q Calgary is Dec. 9 though **Corus** still owns him through Dec. 22. No

word yet on who he'll be partnered with in the morning Montreal slot... **Bill Herz**, the former VP of Sales for **Astral** and **Standard Radio** - based in Toronto - and who retired last April, has joined **HumbleandFredRadio.com** in sales... **The Moose Timmins** morning show Host **Rob Wills** has been promoted to GM of the **Haliburton North** properties. Remaining at his Timmins base, Wills is responsible for The Moose stations at Timmins, Kapuskasing, Cochrane and Iroquois Falls... **Tom Power**, who had been filling in, has now become the permanent morning Host

 Broadcast Executives Society Christmas Luncheon
Hosted By: Ben Mulroney & Lainey

 



Sheraton Centre Hotel 123 Queen Street West, Toronto
Grand Ballroom, Lower Level
Thursday December 1, 2011

[click HERE for tickets](#)



**Reliable.
Trusted.
Proven.**

2000 Studios can't be wrong!
Axia is the most trusted name in IP Audio. More than 2000 radio studios are equipped with Axia AoIP networks, with over 25000 Livewire-equipped devices in service, and counting. Put our experience and expertise to work in your studio.




Call toll FREE 1-888-508-4677
www.pippintech.com

at **CBC Radio 2**. Power joined CBC three years ago as host of *Deep Roots*... **Doriana Temolo** has been promoted to ND of **Shaw Media's Global National**. She had been Managing Editor of the national package. Further, Global National has hired **Michael Hennigar** as Senior Producer. He is a former **CBC** Reporter/Producer. Succeeding Temolo as Managing Editor is **Doug Sydora**, a long-time broadcast journalist at **Global BC**... **Mike Tyler**, most recently the PD at **HTZ-FM St. Catharines**, has joined the morning show team of **Brian Salmon** and **Peter Morena** at **Giant FM 91.7 Welland**. Before HTZ, Tyler was with **Jack FM Toronto**, **Y108 Hamilton**, **The Hawk London** and **CFNY Toronto**... **Bryn Weese** will become **Sun News Network's** first foreign correspondent, opening a bureau in Washington. Weese, now at the Sun News and **QMI Agency's** Parliament Hill bureau, will begin his new role next month... The Executive Commissioner/CEO of **Scouts Canada** has left the organization. **Janet Yale** says her immediate departure involved "philosophical differences" over the future direction of Scouts Canada. Further, she said, her resignation was not related to more than a dozen child sex-abuse victims in recent years. Yale became President/CEO of The **Canadian Cable Television Association** in 1999, was named Chair of the **Canadian Television Fund** in 2002, abruptly departed the CCTA in Sept., 2003, and became Exec. VP, Government and Regulatory Affairs at **TELUS** the following month. She held the Scouts Canada post for just over one year... **Global (Toronto) Ontario** Meteorologist **Bill Coulter** is joining **Bell Media-owned CP24** in Toronto next month. He'll work the early show, **CP24 Breakfast**.

TV: The **Communications Research Centre's** research efforts in the area of broadcast audio will be honoured at the **63rd Annual Technology & Engineering Emmy Awards**. Industry Canada's CRC and alumnus researcher **Dr. Gilbert Soulodre** will both receive **Emmy Awards** in recognition of their integral roles in the global standardization of loudness metering for use in broadcast audio. Presented by the **National Academy of Television Arts & Sciences**, the awards will be presented Jan. 12 in Las Vegas. This is the third time that the CRC's research has been recognized with Technology & Engineering Emmy Awards... On Nov. 18, the **CRTC** revoked, at **TVA Group's**

request, the licences of **CKXT-TV Toronto** (Sun's OTA signals) and its re-broads in Hamilton, London and Ottawa. The new CityNews channel has taken the channel spot (15) on **Rogers Cable** once used by **Sun TV Toronto**... **TVA Group** reached an agreement with **Bell** for the distribution of four of its specialty channels – **TVA Sports**, **Sun News**, **Yoopa** and **Mille** – to Bell subscribers. The deal also makes available some **RDS/TSN** content to **Videotron** wireless subscribers, the first deal Bell has struck with another mobile carrier other than its own **Bell Mobility**... **Bell Media's PunchMuch** has been superseded by **Juicebox**, a commercial-free music video channel for pre-teens and featuring parent-approved music programming... **Stingray Digital** has doubled the number of **Galaxie** music channels to 100. New Canadian indie and multicultural choices and more variety in the most popular music genres make up the bulk of additional channels... The **CRTC** has approved an application from **Bell Media** to operate a new **Discovery French** specialty channel.

RADIO: The **CRTC** approved two new French-language AM radio stations for the Montreal market, one programming news and public affairs at 940 and one for spoken word and music at 990 aimed at the city's lesbian, gay, bisexual and transsexual community. As well, the Commission approved an application by **Bell Media** to move **CKGM Montreal** from 990 to 690. **Dufferin Communications (Evanov)** takes over the 990 frequency for its new station while **7954689 Canada (Tietolman)** won 940... **Oldies 1410 (CKSL) London** will

become **FUNNY 1410** on New Year's Day, targeting a 25-54 audience skewing to males. Astral says that in a 20-signal market with overlapping format, it will be uniquely different... A new AM station for Mississauga has been approved. The **CRTC** gave the green light for a News/Talk format at 960 with daytime power of 2,000 watts/280 watts nights. The application, from **Elliot Kerr**, promised coverage of city council, local business issues and community related political and social events... **SiriusXM Canada** owner, **Canadian Satellite Radio Holdings**, saw losses deepen to \$3.5 million in the fourth quarter. The loss compared to \$2.6 million in the same three months ended Aug. 31 last year. Revenue grew to \$61.4 million from \$54.1 million while total subscribers rose to 1.98 million from 1.73 million, of which paying subscribers increased to 1.39 million from 1.21 million. Revenue increased nearly 18% to \$238.7 million from \$202.5 million... **CHFI-FM Toronto**, **AM650 Vancouver**, **CHQM-FM Vancouver** and **Fly-FM Kingston** are the latest to announce 24/7 Christmas music... **CJBK 1290 London**, in a campaign to re-pay stolen poppy donations, handed over \$6,135 to the **Canadian Corps Veterans Association**... **CJOB 680 Winnipeg** has negotiated a seven-year broadcast extension with the **CFL Winnipeg Blue Bombers**... **Napster Canada** is pulling the plug Dec. 16 after being active in Canada for seven years. It has warned Canadian customers to use their credits and make backups of their purchased songs within the next few weeks... The **2012 Crystal Awards** committee, citing overwhelming demand, have extended the date for submissions to tomorrow (Friday), Nov. 25. Click <http://crystalawards.ca/howtoenter/>. The awards, previously administered by the defunct **Radio Marketing Bureau**, are now under the auspices of **Astral RadioPlus**, **Bell Media Radio Sales**, **Canadian Broadcast Sales** and **Target Broadcast Sales**.

GENERAL: **CBC** has lost a key court battle to withhold documents from the information commissioner of Canada. The **Federal Court of Appeal** unanimously ruled against CBC, saying that it is required to turn over internal documents for review by the information watchdog. CBC had been appealing a decision that went against it last year. At the same time, the panel affirmed the CBC has the "absolute" right to safeguard journalistic sources... **Gary Slaight**, President/CEO **Slaight Communications**, has joined the **Academy of Canadian Cinema and Television's** (ACCT) Board of Directors. Slaight is also on the **Toronto International Film Festival (TIFF)**, **GlassBOX**, **MapleMusic** and **Berklee College of Music** boards. His company holds minority equity interests in **Haliburton Broadcasting Group**, **MapleMusic**, **Sirius Canada**, **GlassBox Television**, **RockPeaks**, **The Fight Network**, **Social Game Universe**, **Virgin Gaming**, and **pop.com**.

LOOKING: **Astral Ottawa** - Operations Manager; **Astral Terrace** - Creative Writer; **Virgin Radio Vancouver** - evening Announcer; **AM900 CHML/Y108/VINYL 95.3 Hamilton** - Account Executive; **Corus Entertainment Toronto** - SharePoint Developer; **B 101 Barrie** - morning News/Co-Host; **Newcap Television Lloydminster** - Sports Director; **K-ROCK 105.5 Charlottetown** - Afternoon Announcer; **Newcap Radio Lloydminster** - Marketing Consultant; **Astral Television Networks Toronto** - Product Manager, Multiplatform Services; **Bell Media Toronto** - Technical Director (focus on TSN/Discovery); **CBC Toronto** - Broadcast Technologist; **CBC Moncton** - Regional Comptroller; **CBC Vancouver** - Supervising Technician; **Global Maritimes Halifax** - Producer/Director; **APTN Winnipeg** - TV Director.

SUPPLYLINES: **Wheatstone** has released a white paper offering advice from 26 processing experts on better use of audio processing technology. Included is input on seven formats with similar processing characteristics: CHR, AC, Classical/Traditional Jazz, News/Talk/Sports, Country, Adult Hits and Rock and Classic Rock. Download the study at www.RadioCleanMachine.com.