

BROADCAST Dialogue

The Best Broadcast Briefing in Canada

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RADIO: Newcap has CRTC approval to sell **CKJS Winnipeg** and **K-Rock 100.7 Winnipeg** to **Evanov Radio Group's Dufferin Communications**. Newcap says it expects the deal to close within 60 days... **C95 Regina** raised over \$296,000 during its **12th annual Marathon for Breast Cancer Research**. This is the first

year that the woman who started it all – former morning show Host **Lisa Rendall** – wasn't there. She passed away this spring but her mother, **Ruth**, was there. All money raised stays in Saskatchewan where more than 600 women are diagnosed with breast cancer each year... Hamilton city councillor **Tony Whitehead** says **CHML Hamilton** talk show Host **Bill Kelly** treated him unfairly during a call-in broadcast over a controversial city matter. Mayor **Bob Bratina** got 15- to 20-minutes of airtime while Whitehead, opposed on the matter, received about two to three minutes of airtime, and then only after being put in a queue with other callers. While Whitehead has referred his complaint to the **Canadian Broadcast Standards Council**, CHML says there was no ill treatment; that he was treated fairly... **Astral Radio** says an on-demand streaming music and music video service, available online and on mobile devices, is coming next fall. The service will launch across all **Virgin Radio** stations (Toronto, Montreal, Edmonton, Calgary and Vancouver) and the **NRJ** network in Quebec, and various Astral Top 40 formatted stations... **Lite 95.9 Calgary** played requests from its listeners last Friday, but they made them pay for it. The station asked listeners to pledge \$25 to the **Canadian Breast Cancer Foundation** in exchange for their requests. Part of the campaign during **Breast Cancer Awareness Month** included asking those who requested/donated to share the reason they chose the song, e.g. a dedication to a loved one. A song that reminded you of a specific moment?, and so on... **Virgin Radio 95.3 Vancouver** hooked and suspended thousands of bras across the Capilano Suspension Bridge – going back and forth 14 times with all the bras – to raise awareness and support for **Breast Cancer Awareness** month. All bras collected will be washed and donated to a local women's shelter. Funds raised amounted to \$10,000... **Astral's Mix** stations in Terrace, Kitimat and Prince Rupert were rebranded as ezROCKs last Friday morning at 11. And **ezROCK (CHTK) Prince Rupert** also flipped to FM. The formats remain the same, and all personalities remain in place... The new **Humble and Fred** daily podcast show attracted nearly 130,000 downloads in the daily show's first week. Available at Humbleandfredradio.com, and iTunes, it's described as an independent alternative to mainstream radio and driven primarily by social media platforms and viral distribution... Saskatoon's first



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local Internet-delivered radio station, called **Gen X** at Realradio.ca, launches at 9 a.m. Oct. 31. Founder **Steve Huber**, a PD/Announcer veteran at such stops as **104.9 The Wolf Regina**, **92.9 The Bull Saskatoon** and **Magic 98.3 Saskatoon**, says new media is not being regulated by the **CRTC**. That, he said, gives entrepreneurs an open door to start their own radio stations... The **VOCM Clarendville** radiothon for the **Discovery Health Care Foundation** raised \$36,397. Proceeds go toward the purchase of medical equipment for the hospital in Clarendville... A **97.7 HTZ-FM St. Catharines** contest that was taken to

the streets got some station people handcuffed by Niagara Regional Police – for real. What began as a prank scared the dickens out of people who were targeted with the phrase “Excuse me, get in the truck” by people wearing ski masks. Morning Hosts **Jason Barr** and **Chris Biggs** weren’t aware, they said, of doing anything wrong. Police received reports about masked people in a truck making “ill advised” attempts to get people into the vehicle.

T**V:** The **Netflix** third-quarter financial report included a larger customer exodus than the company had foreseen after announcing an unpopular price increase in July. Netflix lost more than a quarter of its value after the bad news came out. The company ended September with 23.8 million U.S. subscribers, down about 800,000 from June, and particularly grim considering that Netflix had consistently added 1 million to 2 million subscribers per quarter... Meantime, online video sites such as **Netflix** and **YouTube** may be slowly luring North American viewers away from prime-time TV. Waterloo-based **Sandvine**, which analyzes Internet usage, found that 60% of all downloading traffic in North America between 7 p.m. and 9 p.m. is tied to real-time entertainment applications. That number is up 10 percentage points from last year. The most Internet traffic in prime time was associated with Netflix streams, which accounted for almost a third of all the data consumed in those two hours... **CTV Regina** and **CTV Saskatoon** will launch live morning shows Oct. 31. National news will continue to be provided by **CANADA AM** on **CTV News Channel** and on-demand... **FX Canada**, the **Rogers Media** specialty channel, launches Monday at 9 p.m. ET... **Corus** and **Disney/ABC Television Group** have a licensing agreement to launch **ABC Spark** next Spring. The channel is described as “a destination for Canada’s young adult millennial viewer, telling stories that matter most to this audience while utilizing the technology millennials rely on to connect to their world in a corresponding multi-platform offering”... **Radio-Canada** has a two-year agreement with **France Televisions Distribution**. The deal will ensure distribution of each other’s educational catalogues... **Shaw Communications** President **Peter Bissonnette** said in a conference call with investors that Shaw Cable is not planning to offer more of its channels on a pick-and-pay basis. He said consumers aren’t asking for it and prefer to buy their TV services in bundled packages.

G**ENERAL:** Canada’s access-to-information watchdog, **Suzanne Legault**, told a Commons committee that **CBC** might be using new internal guidelines to quickly dismiss some access requests, making it easier to claim faster response times. The CBC recently released statistics claiming drastically reduced response times for requests and the number of complaints since 2007. At the same time, it released internal guidelines that said that its access co-ordinators could simply reject requests for information on face value if they seemed to fall under the legally exempted categories of journalistic, creative or programming activities. Legault says she still has 180 ongoing investigations with the CBC over access, in addition to 196 that are on hold pending the result of the Federal Court of Appeal case. Both Legault and **CRTC** Chairman **Konrad von Finckenstein** are calling on parliament to change the Access to Information Act to make it clearer... Broadcast winners at the annual **Jack Webster Awards** in Vancouver, celebrating journalism in B.C., are: **Best News Reporting of the Year - Radio** – **Brett Mineer, CKNW Vancouver**; **Best News Reporting of the Year - Television** – **Hudson Mack, Shachi Kurl, Stephen Andrew, CTV Vancouver Island** (formerly /A); **Best Feature Story - Radio** – **Yvonne Gall, CBC Radio**; **Best Feature Story - Television** – **Curt Petrovich, Cedric Monteiro, Dennis Genereux, Michelle**

Billman, Bradley Stewart, CBC; Jack Webster Award for Excellence in Legal Journalism – Bob Keating, CBC Radio Nelson; and **Jack Webster Award for Science, Technology Health & Environment – Kelvin Redvers, CTV BC... Corus Entertainment** earned \$29.2 million or 35 cents per share in the three months ended Aug. 31, up from just 4.2 million or eight cents per share in the same 2010 period. Revenue rose to \$200.2 million from \$187.4 million, almost all of it in TV revenues to \$152.6 million from \$139.9 million. For the year, Corus reported net earnings of \$141.3 million or \$1.79 per share compared with \$119.7 million or \$1.57 per share in 2010. Said CEO **John Cassaday**: “Corus achieved its segment profit guidance and exceeded free cash flow guidance as a result of tight cost controls in radio, coupled with exceptional revenue and segment profit growth in television”... **Astral Media** reports higher net earnings in the fourth quarter on a 4% jump in revenues, to \$247.6 million. Net earnings were up 8% to \$47.8 million, up from \$44.3 million in the same period last year. CEO **Ian Greenberg** said Astral expects economic uncertainty to affect advertising on its radio and specialty TV stations in fiscal 2012 but that he doesn't expect it to be as bad as the global financial crisis of 2008-09. Astral has signed a new credit agreement which gives it access to \$700 million in financing in the form of a five-year unsecured revolving facility. This new financing will replace an existing \$100 million revolving facility. The proceeds will be used to reimburse a current \$525 million loan due in Oct., 2012, and for general corporate purposes... Last Friday, Members of Parliament recognized and celebrated **Rogers Communications** for 50 years of driving Canadian innovation, with MPs honouring the late **Ted Rogers**... Meanwhile, **Rogers Communications** says third-quarter profits rose 29% and gives the credit to its wireless operations. Net income rose to \$491 million, or 87 cents per share. That's up from the \$380 million last year (66 cents a share)... **Shaw Communications** results for the fourth quarter and year ended August 31 saw consolidated revenue for the three- and twelve-month periods of \$1.18 billion and \$4.74 billion, respectively – up 26% and 28% over the comparable periods last year. Total operating income before amortization of \$476 million and \$2.03 billion, respectively, improved 12% and 15% over the same periods last year... Winners at the **Ontario Association of Broadcasters** annual convention, held in Toronto last Thursday, are: **The OAB Lifetime Achievement Award - Richard Sienko, Target Broadcast Sales; Community Service Award (large market) - KOOL-FM Kitchener; Community Service Award (small market) - 100.5 EZROCK North Bay;** and **Community Service Award (television) - CTV Barrie**. After the awards, entertainer **Matt Dusk** – performing **Frank Sinatra's My Way** – persuaded OAB President (**Durham Radio's**) **Doug Kirk** to join him in a duet. See it at <http://www.youtube.com/watch?v=2NMTsXyUKm4>.

REVOLVING DOOR: Peter Jackman, the GM and an 18-year veteran of **CKPC Brantford**, has resigned. His last day is Nov. 4. Jackman says he will resume activities at his **InFront Communications** in Waterloo... Also at **CKPC**, **Randy Redden** begins as Retail Sales Manager. Up until about a year ago, Redden had been GSM at **Astral Media Hamilton**. Most recently, he was associated with **Ens Media**... New co-Host of **BOB-FM London** mornings is **Mindy Williamson**. She's a hometown girl with previous stops at **FRESH-FM** and **FM96**, both in London. Williamson joins **Ken Eastwood**... **Judith Campbell** is back with the **Canadian Women in Communications** in Toronto after a three-year absence. She is now CWC's VP, Partnerships. During her time away, Campbell completed a graduate degree in media production at **Ryerson University** and served as Director, Member and Chapter Services for the **Institute of Corporate Directors**... **TSN Radio 990** morning co-Host **Dennis Casavant's** last day is tomorrow (Friday). He's moving to join **RDS** and **RDS 2** in Montreal... **Emma Harding** is the new Promotions Director at **96.9 JACK FM** Calgary beginning Oct. 31. She moves across the road from **Newcap Radio Calgary**.

SIGN-OFFS: **Joel Aldred**, 91, in his sleep at Port Perry, ON. Aldred's career, which began at **CBC** in 1945, spanned more than 50 years. He eventually became one of the most highly sought-after commercial announcers in the U.S., doing live commercials for **GM** and other major sponsors. In the '60s, Aldred partnered with the late **Ted Rogers** to form **CFTO-TV Toronto** (Now **CTV Toronto**)... **Robert Pierpoint**, 86, after complications from hip surgery, in Santa Monica. The **CBS News** correspondent covered six U.S. presidents, the Korean War, the Kennedy assassination and the Iranian hostage crisis in a career that spanned more than four decades.

LOOKING: **Corus Television Toronto** - Affiliate Marketing Manager; **Global Winnipeg** - Sales Manager; **Newcap Television Lloydminster** - Jr. Producer/Director; **Astral Kelowna** - Account Executive and a Creative Writer; **K97 Edmonton** - Promotions Director; **Country 93.3 Fort McMurray** - Music Director/Afternoon Drive Host; **CBC Toronto** - Information Architect and a Senior Systems Designer; and **CBC Ottawa** - National Accounts Manager, Marketing and Sales.