

BROADCAST Dialogue

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Page One of Four

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SIGN-OFFS: **Bob Laine**, 72, of cancer at his home in Toronto. The broadcast executive spent most of his career with **CHUM Ltd.**, first as the overnight Host at **CHUM-AM** in 1958, then moving his way ever upward until he reached Vice Presidency status within the corporation. Along the way he was a **CHUM-FM** PD, GM of **CHUM Winnipeg** for 16 years, the go-to person as he oversaw CHUM operations at Windsor, Peterborough and Kitchener, a station designer and a host of other activities within CHUM including the founding of the **CHUM Radio Network**... **Marc Turenne**, 54, after drowning in Lake Winnipeg. The former **CBC Vancouver** Regional Operations Manager died when his canoe collapsed. Turenne began his CBC career in Regina, transferring to Vancouver in the late 1980s, where he stayed for 17 years. He then moved to Winnipeg and began a home inspection company.

REVOLVING DOOR: **Jim Blundell**, the VP/GM at **Bell Media Victoria (CFAX/CHBE/CTV2)**, left the company Sept. 2. From 1999, Blundell – based in Kingston -- had been Market Manager for **CHUM** stations in Brockville, Peterborough and Kingston. In 2007 he was promoted to VP/GM of **Star-FM London** and, in 2009, Blundell was promoted again to take the lead at CHUM's Victoria properties. Interim GM for Bell Media Victoria is GSM **Kevin Bell**... **Tom Clark** and **Patrick Brown** have found a new home at **Global News**. Clark, the long-time former **CTV** journalist, will host Global's new political program, **The West Block**. Brown, the legendary foreign correspondent remembered for his outstanding foreign coverage on **CBC-TV** immediately following the 9/11 attacks – and who just received the highest honour from the **Canadian Journalism Foundation** – will be Global's China correspondent, based in Beijing... **Sunshine 89.1 (CISO-FM) Orillia** GM/GSM **Ron Funnell** takes on added duties in those same responsibilities at **Bayshore Broadcasting's 97-7 the Beach (CHGB-FM) Wasaga Beach**. Funnell succeeds **Deb Shaw** who, after 16 years with the company – most recently as both VP & GM – moved on... **Kent Newson**, VP/GM at **Rawlco's up! 97.7 Calgary** has added PD duties to his role. Former PD **Kath Thompson** is no longer with the station. Other changes at up! 97.7 include a new morning show with **Leslie Stein** and **Kevin Becker**, ex-PD/afternoon drive

Announcer at **Rock 97.7 Grande Prairie**... **Dave Trafford**, the ND at **CFRB Toronto**, moves to **Global Television Toronto** Sept. 15 to become Managing Editor. Trafford, who moved from his ND/Ass't PD positions at **Talk640**

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Toronto to CFRB in March, 1999, succeeds **Alan Carter** who's now Global's Queen's Park Bureau Chief... **Heather Prosak** has been appointed Brand Director at **Big Dog 92-7 Regina**, a promotion. She had been the Assistant Brand Director and remains a co-Host of the morning show... **Chris Walker** became the new morning Host at **CBC Radio Kelowna** Sept. 6. A new afternoon show, too, will begin next month with **Rebecca Zandbergen** as Host... **Ian March**, the APD at **Bell Media Ottawa (Magic/Bob FM)**, will become PD at the company's Kingston cluster (**Fly FM/The Drive**) Sept. 19. Also at **Bell Media Kingston**, **Edward Bowland** joins Fly FM/The Drive as Creative Director. He'd been writing for the **Larche Communications** stations in Orillia, Midland, Owen Sound and Sudbury, but based at the Barrie head office... **Tarzan Dan** (Freeman), who got caught in the format flip at **Rogers CFUN Chilliwack-Vancouver-Abbotsford**, is still with Rogers. This time it's on Vancouver Island as morning show Host at **Jack FM Victoria**. Former morning

Host **Crash Davis**, to spend more time with family, will move to afternoon drive at Jack... **News1130 Vancouver** ND **Treena Wood**, who's been with the station since it went all-news and was appointed ND in May of last year, is now the PD... **Geoff Walsh**, MD/Announcer at **Maritimes Broadcasting System Halifax** the last three years, has been promoted to Ops Mgr at **MBS Saint John**... **Darrell Van Sickle** has been promoted to Retail Sales Manager at **104.7 Heart FM (CIHR-FM) Woodstock**. He began at the station in May, 2010, as an Account Executive... **Regis Philbin**, 80, says he'll retire from "Live with Regis and Kelly" Nov. 18.

RADIO: **Haliburton Broadcasting Group** has bought **CFGM-FM Caledon** and **CJFM-FM Bolton** from **Radio Caledon Inc.** Closing is dependent on **CRTC** approval... **1370 CFOK Westlock**, the 36-year-old Alberta AM station, has been succeeded by **97.9 The RANGE (CKWB)**. The former AC station is now playing Country. The WB in the call letters refers to the towns of Westlock and Barrhead, but the new **Newcap** station also serves Legal, Morinville, Mayerthorpe and reaches as far as Whitecourt and Swan Hills. **Nick Gulka**, known for his 20-years at **CFCW Camrose**, is the new morning Host... **CKAC Montreal** has become **Radio Circulation 730**, entirely dedicated to traffic, road work and weather in the Greater Montreal area. The former CKAC sports programming has been transferred in part to sister station **98.5 FM**. Originally, owner **Cogeco** had applied for the two AM frequencies, which had been surrendered by **Corus**, for traffic programming, one in English, one French. But interventions opposed to the application were considerable. Cogeco had a deal with the Quebec government for funding that totaled \$3 million, \$1.5 for each station, to do traffic programming. Cogeco dropped its application for the French frequency because of the CKAC initiative and now wants only the 940 frequency at 50,000 watts for English traffic, road work and weather... Other applicants to appear Oct. 17 in Montreal are **Dufferin Communications**, **Bell Media** and **7954689 Canada** for both frequencies. Dufferin (Evanov) wants the 690 frequency at 50,000 watts for a French-language station to be called **Radio Fierte**. Its proposed format would include spoken word and music programming directed to Montreal's gay, lesbian, bisexual and transgendered community. Bell Media wants to move its **CKGM Montreal** from 990 to 690 to improve reception on the west island and downtown. 7954689 Canada wants 690 for French-language news information, public affairs and debate, and 940 for the English equivalent. The deadline for interventions is Sept. 22... Kingston's competing Rock stations united to raise \$19,000 in an online auction for the **Cancer Centre of**



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Southeastern Ontario and **Providence Care's Palliative Care Program at St. Mary's of the Lake Hospital. Kingston's Best Rock K-Rock 105.7 (Rogers), Classic Rock FM96 (Corus) and Essential Alternative 98.9 The Drive (Bell Media)** offered a pile of goodies, including the chance to golf, dine and play with Canadian rock stars (**Tragically Hip**) and **Don Cherry, Jayna Hefford** and members of the **Canadian Women's Gold Medal Hockey** team... Winnipeg artists are taking delight in **92 CITI FM's Rock Exchange** where they can showcase and share their music. In just over a month, 100 songs now populate www.rockexchange.ca. CITI FM launched a weekly show called *The 23rd Hour* that's dedicated to featuring those songs. Host is Winnipeg broadcast icon **Howard Mandshein**... The 15-year-old Ottawa boy who ran a pirate radio

station and threatened local radio personalities has been placed on 15 months probation. The judge found that when **Industry Canada** shut him down and seized the boy's equipment in January, 2010, he threatened and harassed one of the agency's investigators. He also was found guilty of threatening to kill **Hot 89.9 Ottawa's Ryan Lindsay** and threatening to hurt **Bob-FM Ottawa's John Mielke**... The **CRTC** said there was no compelling reason to grant **CIRM-FM Moncton** a bump in power and a frequency change. It applied for a power increase to 500 watts from 22.4. Had the change been allowed, the low-power unprotected service would have moved into a situation where the station would have "protected" status... **Astral Radio** will review 13 weeks of currency data for the PPM markets beginning at 2:15 p.m. EST tomorrow (Friday). Presentation and analysis of the results for Vancouver, Edmonton, Calgary, Toronto and Montreal will include market shares, daypart performances, recent market changes and seasonal observations. Go to www.survey.astralradio.ca to hear it... **Win a Baby!** and **Win a Wife!** Both contests are on Canadian radio now, the baby at **Hot 89.9 Ottawa** and wife at **The Bear Edmonton**. And there's applause and criticism for both. In Ottawa, the Win a Baby contest involves actually winning up to three fertility treatments at a local clinic. In Edmonton, the Win a Wife contest won't actually see the (male?) winner win a wife but rather a trip to Russia and some introductions at a dating outfit called Volga Girl.

T**V:** **DBRS**, the former Dominion Bond Rating Service, is warning BDUs about what it calls "a subscriber revolution". In its report on the communications industry, DBRS describes cable and satellite subscriptions as being akin to ordering the entire menu when all you want is a cheese sandwich with fries on the side. The report predicts that to tackle the threat of alternatives offered by the Internet and the likes of **Netflix**, BDUs will have to move toward an a la carte model. The **CRTC** is expected to announce its position on mandating a skinny basic service within the next couple of weeks. The fly in the ointment for content creators and specialty channels would be the loss of subscriber revenues if cable packages were unbundled... **CityNews Channel** will launch as a digital channel in Toronto Oct. 3, employing much the same formula as its sister all-news radio station, **680News Toronto**. The channel will be anchored by rotating hosts on an hourly basis. There will also be live cameras in all **Rogers Media** newsrooms... The **Sun News Network's (CKXT-TV) Toronto** OTA licence, which was going to be handed back Sept. 1, has been extended by the **CRTC** to Oct. 31. The **Quebecor** property is negotiating carriage with BDUs... **Lloyd Robertson's** final newscast was the most-watched Canadian newscast on record, with 2.1 million viewers. That number is up 74% compared to **CTV News'** average audience in 2010/11. An hour earlier, 1.7 million viewers tuned in for **Lloyd Robertson: And That's the Kind of Life It's Been**... **CTV Montreal** has a new storefront studio downtown (at Papineau and Rene Levesque Blvd). CTV says the makeover includes "a new on-air look and feel, plus a "revitalized" set that seeks to merge the CTV Montreal studio with the bustling city streets"... **Global Edmonton's** morning news coverage is expanding to seven days a week beginning

Sept. 11... An opinion piece in the **Victoria Times-Colonist** suggests that with the Sept. 1 switchover to digital, Canadians can start getting ready for the loss of free TV. Columnist **Howard P. Gibbs**, opines that instead of TV PSAs preceding the Aug. 31 deadline which talked about "mandatory conversion" and "the government has directed broadcasters to convert" they could instead – particularly in larger markets – have said: "Thankfully, we finally get to do what our U.S. broadcast friends did - give Canadians a forced migration away from free TV, narrow the available access points to all TV signals and move them over to our cable, Internet or satellite access, and charge for what used to be free." He says we've come a long way from the time when the only cost to watch television was the TV set itself... **Google** took its fight against **Netflix** into Canada last week, launching a YouTube-based movie rental service. YouTube Movies launched with about 3,000 titles last May in the U.S... Meantime, **Netflix's** talks with pay-TV operator **Starz Entertainment** collapsed last week after Starz ended talks to renew a deal that expires Feb. 28. After that, Starz will stop providing content, including exclusive rights to first-run **Sony** and **Walt Disney** movies, for streaming on Netflix. Starz movies, said Netflix, account for 8% of U.S. subscribers' viewing... The **CRTC** has approved **Stingray Digital Group's** application for **The Karaoke Channel Francais**. Stingray proposed French-language programming for up to 100% of the broadcast week and up to 25% in English. Other language content, up to 10%, might also be offered... (*I'll see your early morning news and raise you an hour!*) **CHCH-TV Hamilton's Morning Live First Edition** will debut Monday at 4 a.m., the first morning show to air that early in Canadian TV history. CHCH says the show will cater "not just to suburban commuters and predawn shift workers but also to grateful insomniacs, first responders, parents of infants and, yes, even the occasional late-night club-hopper".

GENERAL: **Lloyd Robertson** and **Andy Walsh** are about to be inducted to the **Canadian News Hall of Fame**. Walsh, 79, an Anchor at **News1130 Vancouver**, began his radio career in 1951 at Cornwall. He returned to home town Montreal in 1954 for 15 years before moving west. Walsh received a **Lifetime Achievement Award** from **RTNDA Canada** in 2004. Robertson, 77, anchored the **CTV** network newscast for 35 years before calling it quits. Before that, he anchored *The National* at **CBC-TV**... **Shaw Communications** has opted out of building a wireless network saying that the cost of doing so would outweigh the benefits. Instead, the company says, it is a "more prudent approach for us is to provide a managed Wi-Fi network that will allow our customers to extend their Shaw services beyond the home." Tablets such as **iPad** have changed the way people think about media on the go and wireless providers are counting on that to drive data use on mobile devices on their networks thus driving up revenues... **Vassilios Mimis** will become the **North American Broadcasters Association's** (NABA) Head of Delegation, leading its international activities at the **International Telecommunication Union** in Geneva. Mimis is NABA's Director of Technology... **Rogers** wants to start a bank that focuses on credit and payment services. If approved by the federal finance department, **Rogers Bank** would be headquartered in Toronto. At this point, there are no plans to expand into a full-service deposit-taking bank.

SUPPLYLINES: **Panasonic**, the official provider of broadcast equipment to the **2012 Olympic Games** in London, says these Olympics will be the first to be broadcast live in 3-D. More than 200 3-D hours will be transmitted beginning July 27, including the opening and closing ceremonies.

LOOKING: **Newstalk 1010 (CFRB) Toronto** - News Director; **99.9 Virgin Radio Toronto** - Assistant Brand Director/Music Director; **Astral Toronto** - Digital Research Analyst; **Bell Media Radio Toronto** - Account Executive, Retail Sales; **CJSS-FM Cornwall** - Afternoon Drive Host; **BOB FM London** - Promotions Director; **Bell Media Ottawa** - Assistant Program Director/Music Director; **620 CKRM/My92.1/104.9 The Wolf Regina** - Weekend News Anchor/Reporter; **Astral Salmon Arm** - News Anchor/Reporter; **CTV British Columbia** - Weekend Weathercaster; **CTV News Channel Toronto** - Production Manager; **CBC Winnipeg** - Reporter/Editor; **CBC Montreal** - Senior Manager, Regional Communications; **CBC Toronto** - Associate Director; and **CBC Calgary** - Sr. Communications Officer.